# Valley Scene Magazine

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## ADVERTISING RATES

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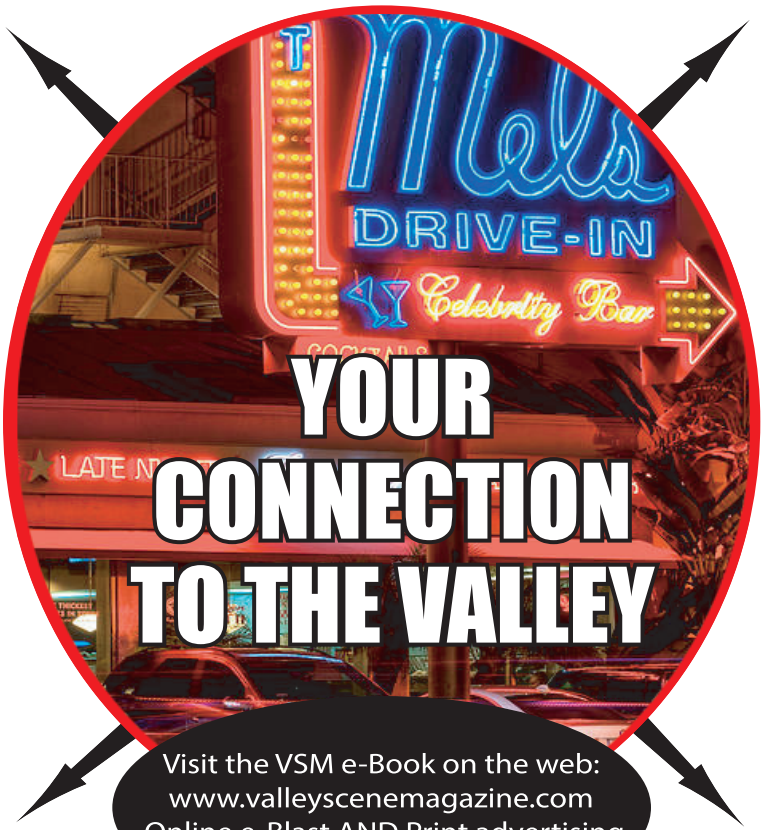


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### FULL PAGE
10" x 10"
Rate Per Issue

| | |
|---|---|
| 1X | $1680 |
| 4X | $1512 |
| 8X | $1428 |
| 13X | $1344 |
| 26X | $1260 |

### HALF PAGE
Horz. 10" x 5"
Vert. 5" x 10"

| | |
|---|---|
| 1X | $840 |
| 4X | $756 |
| 8X | $714 |
| 13X | $672 |
| 26X | $630 |

### THIRD PAGE
8" X 5"
Rate Per Issue

| | |
|---|---|
| 1X | $672 |
| 4X | $605 |
| 8X | $571 |
| 13X | $538 |
| 26X | $504 |

### QUARTER PAGE
5" x 5"
Rate Per Issue

| | |
|---|---|
| 1X | $420 |
| 4X | $378 |
| 8X | $357 |
| 13X | $336 |
| 26X | $315 |

### SIXTH PAGE
4" x 5"
Rate Per Issue

| | |
|---|---|
| 1X | $336 |
| 4X | $302 |
| 8X | $286 |
| 13X | $269 |
| 26X | $252 |

### EIGHTH PAGE
4" x 3.5"
Rate Per Issue

| | |
|---|---|
| 1X | $235 |
| 4X | $211 |
| 8X | $200 |
| 13X | $188 |
| 26X | $176 |

DEADLINES: The deadline for space reservation is the Friday at 5pm, one week prior to the publication date. The deadline for ad copy is Monday at 5pm, the week of the publication date – this includes camera ready material. The deadline for changes and/or corrections to ad copy is Tuesday at 12 noon, the week of publication date. In the case that the advertiser chooses to make changes to their ad copy, a proof of the ad will be emailed or faxed to the contact person on file. If the contact person on file does not respond to the proof by 6pm on Tuesday, the week of the publication date, VSM will have to assume that the contact/advertiser has looked at the content of the ad, the design and layout and has checked to see that no typographical errors appear. The Publisher of VSM will take no responsibility for artwork that is in error once the 6pm deadline on Tuesday, the week of publication has passed.

MECHANICAL INFORMATION: Any ad submitted to VSM which does not conform to the above size requirements will be reduced or enlarged as necessary by our production department to meet said size requirements. VSM is not responsible for loss of resolution or quality of reproduction if size must be altered. Camera ready artwork must be sent via email, flash drive or on disk in a PDF, JPG, TIF at 300 dpi, CMYK, with all fonts and images outlined and embedded. There will be a charge of $75 per hour with a two hour minimum for files requiring fonts to be installed or altered or production work to be done. Artwork, photographs, and other graphic materials supplied by the advertiser become the property of VSM unless other specific arrangements in writing for their return have been received and agreed upon by the Publisher. Artwork created by the VSM in house production department are copywritten by VSM and Torrential Publishing and therefore become the property of VSM. It is strictly forbidden to reproduce artwork created by VSM without express permission by the Publisher. Royalty fees will be charged for infringement.